Dream Home

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Purpose:

The Dream Home website is designed to help the customer who are looking for the place to live and who wants to give their place for a rent or sell. Simply this this website is design for apartment and house advertisement around customer needs, accessibility, and ease of use.

Overall goal of this website is customer can find the apartment or house either they can buy it or lease it and also customer can put their apartment or house for a rent or sell. Costumer will be able to collect all the needed information about the properties.

Needs Analysis:

* Menu bar for apartment rent, home rent, favorite, settings
* Login information
* Search bar for find from location
* Latest advertisement available
* Contact information
* Detailed information about properties.

This site will provide all the information that customer need for lease or sell the properties. Example property pictures, price for lease, how many bed and bath, how many square feet, about utilities etc…

Audience Characteristics:

Visitors to the Dream Home website will have two different types of audience characteristics. New customers and returning customers.

This website will support in the PC, laptop, tablets, mobiles and other similar products. This website can full accessible in the safari, google chrome and firefox. Also, this website is accessible of 95% on other browsers.

Primary Audience:

Primary audience will be the customers who wants to sell or rent their properties on the website. This customer has to put mostly all the information about their properties and their contact info, so other people can see that info and contact them for going forward. I must need a primary audience to put some properties on the rent or sell. Secondary audience can not see anything if the primary audience will not shear any properties on the website. They must need to create the account for sell or rent their properties.

Secondary Audience:

Secondary audience will be the customers who wants to buy or lease the house or apartment to live. Secondary customers can search the apartment and house by different types. Like they can search by the location, by type of properties, by bed and bath. After they like the properties, they can contact the seller or go forward.

Site Map:

Apartment rent

Settings

House rent

Favorite

Menu

About

Home Page

Contact us